



Sustainable Accessible Future Environments

1.5 SOCIAL MEDIA

FILE IS REGULARY UPDATED BASED ON THE ACTIVITIES THAT ARE GOING ON!

LAST UPDATE: 19.4.2024

DISSEMINATION OF THE SAFE PROJECT

The safe project is being disseminated through different means:

SAFE WEBSITE

The SAFE Project website (<https://eusafe.fa.uni-lj.si/about/>) is the main means of dissemination of the project. It contains information about the universities and the associated partners that are part of the project and the activities that are carried out.

SAFE SOCIAL MEDIA

The SAFE project has profiles on three social networks, in which information is published about the activities related to the project and the dissemination activities of the project. Moreover, the experiences of students participating in the ISPs are shared:

- **LinkedIn** (https://www.linkedin.com/in/safe-sustainable-accessible-future-environments-12588a260/?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=ios_app): This profile has 49 followers and a total of 10 posts have been shared.
- **Facebook** (<https://www.facebook.com/urbanityforall>): This page has 17 followers, 7 "likes" and 14 publications.
- **Instagram** (<https://www.instagram.com/urbanityforall?igsh=N3p5YXY3OWV5emg3>): This profile has 51 followers and a total of 15 publications have been made, in addition to different stories.
- According to Meta Business statistics, contents published on **Facebook and Instagram** from the project accounts generated a total reach of **5554 viewers**. The median reach per publication (post, story, etc.) was **921 views**. These numbers, compared with actually smaller number of regular FB and IG followers, show that sharing the project's contents through social media accounts of partner organizations and team members proved very effective for the overall online communication and visibility.

ONLINE MEDIA OF UNIVERSITIES, TEACHERS, STUDENTS AND ASSOCIATED PARTNERS

The online media (web pages and social media) of the participating universities, teachers, students and associated partners are also an important dissemination tool for the SAFE project:

- **General dissemination of the SAFE Project:**
 - University of Ljubljana:
 - <https://www.fa.uni-lj.si/en/raziskovalni-projekt/safe-sustainable-accessible-future-environments-2/>
 - Laurea UAS:
 - <https://www.laurea.fi/en/projects/s/sustainable-accessible-future-environments/>

- **Dissemination of the ISP in Slovenia:**
 - Municipality of Kranj:
 - <https://vdc-kranj.com/2023/11/08/sodelovanje-z-mestno-obcino-kranj-v-projektu-safe/>
 - <https://www.dpgkr.si/projekt-safe/>
 - Društvo paraplegikov Gorenjske:
 - <https://www.dpgkr.si/projekt-safe/>
 - University of Granada:
 - <https://canal.ugr.es/noticia/docentes-y-estudiantes-de-la-ugr-participan-en-una-actividad-de-formacion-en-eslovenia/>
 - <https://www.facebook.com/universidadgranada/posts/pfbid02VCgHX94kjb17Qdfz5yUrDJZtaqxbgcWud5VPpNn1ysQvxQNCri8WU7h79TmbUUh9l>
 - Faculty of Business and Economics (University of Granada):
 - <https://x.com/FcceeUgr/status/1724737890926608492?s=20>
 - https://www.instagram.com/p/Czqd_zWOM7J/?utm_source=ig_web_copy_link
 - https://www.facebook.com/story.php?story_fbid=pfbid031irzE1NBUMAtBkuSzduDAj3oBHXEoDLwg3p4Bod3PJuHGhnaF3ZUhmMqjV8bt33Ypl&id=100040674735402&paipv=0&eav=AfYkFgHKHEkZV-nxVHpjx3lv2BEWRgQ6WZkcJE4FG7DWp9vaPwMpY5f_HJ1o6QMErG4&rdr
 - Asociación Granadina Síndrome de Asperger-TEA:
 - <https://www.facebook.com/share/tjeyftGcyRJ8d7oD/?mibextid=WC7FNe>
 - Päivi Mantere:
 - <https://www.linkedin.com/feed/update/urn:li:activity:7128134950716866560/>
 - Students:
 - https://www.linkedin.com/posts/gabriela-rodriguez-540550260_safeprogram-erasmusplus-europeanunion-ugcPost-7130112944423456768-yqHj?utm_source=share&utm_medium=member_desktop
 - https://www.linkedin.com/posts/mario-rosas-navarro-79334b212_safeprogram-erasmusplus-europeanunion-ugcPost-7130298473274368000-JA00?utm_source=share&utm_medium=member_desktop
 - https://www.linkedin.com/posts/elena-mata-carrillo-94630a1a1_safeprogram-erasmusplus-europeanunion-ugcPost-7129783325589708800-FrMX?utm_source=share&utm_medium=member_desktop

- **Dissemination of the ISP in Germany:**
 - University of Granada
 - <https://canal.ugr.es/noticia/docentes-y-estudiantes-de-la-ugr-participan-en-una-actividad-de-formacion-en-alemania-enfocada-en-el-colectivo-de-mujeres-inmigrantes/>
 - <https://x.com/CanalUGR/status/1731697196137959735?s=20>
 - https://www.facebook.com/universidadgranada/posts/pfbid0MzXEw3stEN6d6iiVpizi6SW54otkTogW2yAXshoyo1E95buPp7MU9VJrAUj1Tgvhl?locale=es_ES
 - Faculty of Business and Economics (University of Granada):
 - <https://x.com/FcceeUgr/status/1731663979489956105?s=20>
 - https://www.facebook.com/fccee.ugr.es/posts/pfbid02rP5i1T7mppWa2k2LGMwd1wfJw1zRjofMM58NJB9novzHu6vMaLqZzcLG8ChtT9S5l?locale=es_ES
 - <https://www.instagram.com/p/C0b3WCmvKsu/?igshid=ODhhZWM5NmlwOQ==>
 - Asociación Granadina Síndrome de Asperger-TEA:
 - <https://www.facebook.com/share/masiDbc2BchFL4gC/?mibextid=WC7FNe>
 - Päivi Mantere:
 - <https://www.linkedin.com/feed/update/urn:li:activity:7135182842455613440/>
 - <https://www.linkedin.com/feed/update/urn:li:activity:7135936440575606785/>
 - Students:
 - https://www.linkedin.com/posts/valeri-valentinova-50b25a257_safeproject-interdisciplinarycollaboration-ugcPost-7141056220022431744-bHMR?utm_source=share&utm_medium=member_desktop
 - https://www.linkedin.com/posts/gaelferreiro_exciting-experience-i-recently-finished-ugcPost-7141359814651146240-wtB1?utm_source=share&utm_medium=member_desktop
 - https://www.linkedin.com/posts/eva-de-ruse-vega-485a01281_exciting-project-last-november-i-had-ugcPost-7142484100166180864-nx4L?utm_source=share&utm_medium=member_desktop
- **Dissemination of international mobility for students participating in ISPs.**
 - University of Granada:
 - <https://internacional.ugr.es/pages/movilidad/estudiantes/salientes/cnvocatoria-de-ayudas-de-movilidad-internacional-en-el-marco-del-proyecto-erasmus-safe>
 - <https://twitter.com/canalugr/status/1680656545619607554?s=48&t=BxcB2zL1o3krHKh9PliKiA>
 - Faculty of Business and Economics (University of Granada):
 - <https://twitter.com/fcceeugr/status/1679456009486573573?s=48&t=BxcB2zL1o3krHKh9PliKiA>
 - <https://www.facebook.com/share/p/pUNoXeYAGC6hzSgm/?mibextid=WC7FNe>

- <https://www.instagram.com/p/CuowDW9OaM/?igsh=YXRlbTZuMHpkbTg>
- Kiel University of Applied Sciences:
 - https://www.fh-kiel.de/fileadmin/data/technologietransfer/institut_frauenforschung/pdfs/safe_isp_information_poster.docx.pdf
 - https://www.fh-kiel.de/fileadmin/data/technologietransfer/institut_frauenforschung/pdfs/project_information_poster_kiel.pdf

DISSEMINATION ACTIVITIES OF THE SAFE PROJECT

The SAFE Project and its results have been presented in different events at the participating universities:

- **Participatory walk (Laurea UAS):**
 - https://www.linkedin.com/posts/safe-sustainable-accessible-future-environments-12588a260_customer-participation-walks-as-ways-to-understand-activity-7126126486251593728-fXy/?utm_source=share&utm_medium=member_desktop
 - https://www.linkedin.com/posts/p%C3%A4ivi-mantere-90b6293_customer-participation-walks-as-ways-to-understand-activity-7126128764316438528-7tnY?utm_source=share&utm_medium=member_desktop
- **Presentation of the SAFE Project in the III Workshop Economics & Management UGR (University of Granada):**
 - <https://www.linkedin.com/feed/update/urn:li:activity:7159923680179822592/>
 - https://www.facebook.com/story.php?story_fbid=308058935623497&id=100092581778046
 - <https://www.instagram.com/p/C22It3VtATo/?igsh=aHN3MjZxdDZlYWdn>
- **Presentation of the SAFE Project in the meeting of research and development projects, teaching and TKIO practices (Laurea UAS):**
 - <https://journal.laurea.fi/tutkimus-ja-kehittamishankkeiden-opetuksen-ja-tkio-kaytantojen-kohtaaminen/#741f338>
- **Presentation of future scenarios related to housing for people with autism, elderly people, and disabled people by students of the University of Ljubljana from the Faculty of Architecture (related to the work started in the ISP in Slovenia) to representatives of the municipality of Kranj and partner groups of the project:**
 - https://www.facebook.com/story.php?story_fbid=276268152135909&id=100092581778046&mibextid=WC7FNe
 - <https://www.instagram.com/p/C1EqcyUo0xP/?igsh=MXRkaig2ZHJ0dWxybg==>
- **Prof Dr Britta Thege presented the SAFE project and the ISP event in Kiel at a meeting of the Central Gender Equality Committee of Kiel UAS at 7th March 2024.**

- **Dr Ewelina Idziak presented the SAFE project on the conference dedicated to Silver Economy as part of her speech titled: " Micro financial flow circulation in seniors' households as an example of intergenerational relations Donor-Recipient type". Conference was organized at 20.3.2024 by University of Szczecin in Poland, but participants were from all parts of Poland. More than 100 people. Conference**
 - <https://srebrna.usz.edu.pl/program/>

DISSEMINATION OF SCENARIO WORK / ORGANIZE LOCAL SCENARIO WORKSHOPS IN URBAN AREAS

- **Contemporary living for diverse communities (UL).**
 - <https://vdc-kranj.com/2024/01/29/sodelovanje-v-obcinskem-projektu-safe/>